

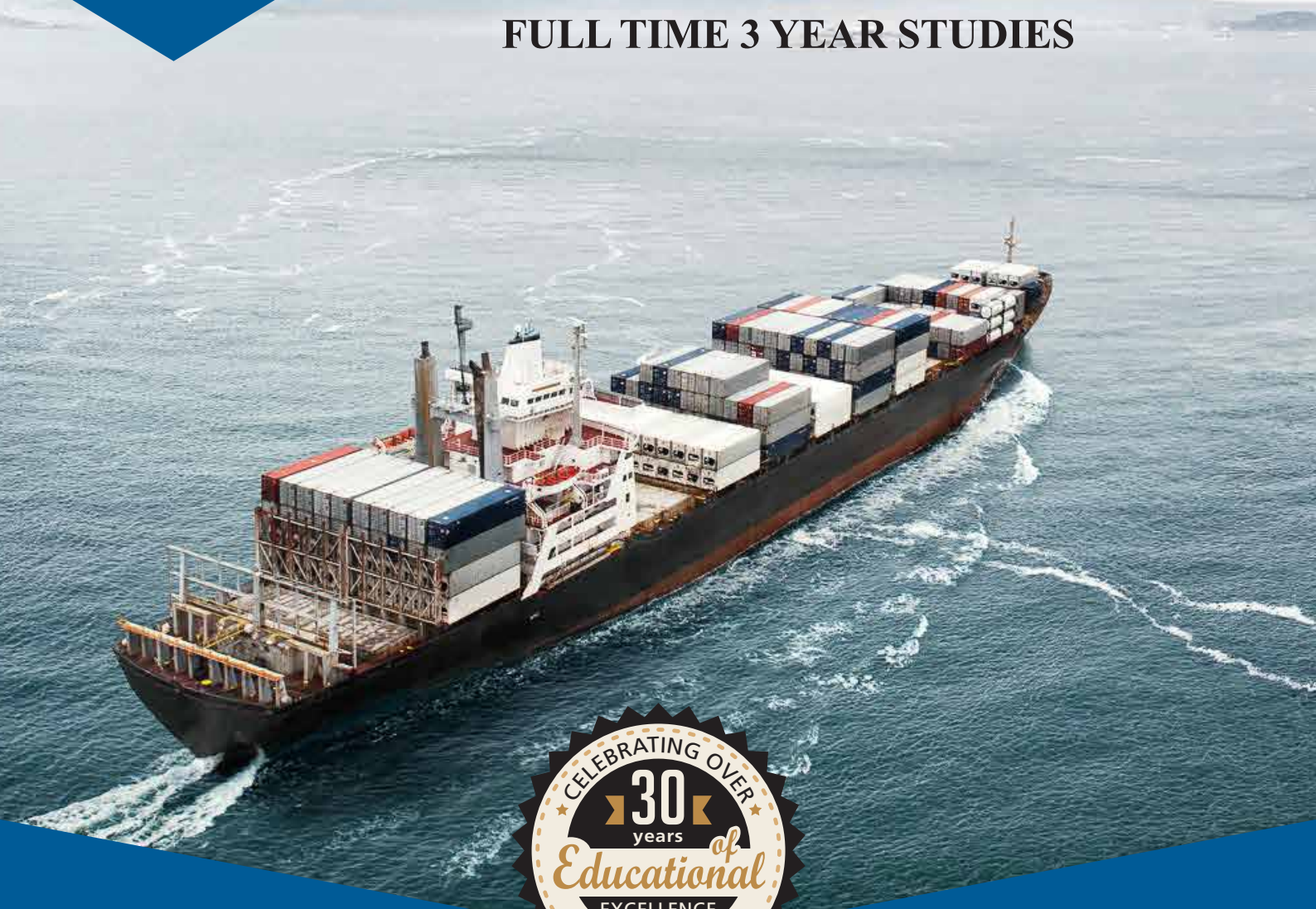


SHIPPING & BUSINESS EDUCATION

Shipping, Transport & Logistics Management

BSc in Shipping & Transport Management

FULL TIME 3 YEAR STUDIES



Awards : Bachelor Degree (BSc)

Duration : Minimum time :

3 year (Full-Time) for BSc programme : 2 semesters per year totally 6 semesters. Every semester include 8 Modules and 2 seminars, totally for the three years 48 modules and 12 seminars.

Outline Delivery : The course is delivered in the afternoon 5:30 pm. to 9:30 pm. Typical time table are:

- Monday to Thursday for semester's programmes.
- Friday to Sunday for Seminars and Executive Programmes.

Typical Teaching Points :

- Every day Monday to Thursday in SBE classrooms are teaching 2 modules, 2 hours per module, totally 16 hours per teaching week.
- All participants should follow 4 procedures :
 1. Attendance of the modules.
 2. Studying of the modules.
 3. One Coursework per module.
 4. Examination for all the modules per semester.
- The grading system is as follows: from the examinations 80%, and from the coursework 20%, totally 100%.

Programme Objectives :

- The programme aims to enable the students to :
 - Function in a managerial role in the operation of ports, shipping companies and offshore units.
- Develop an advanced understanding of the legal framework within which undertakings of a maritime character operations & Logistics.
- Analyse the significant influences (operational, technological and economic) on the effective operation of ports, ships and offshore units.
- Understand and implement the requirements of formal safety assessment and review.
- Study the role played by marine information processing systems in the efficient operation of an enterprise.
- Develop a strategy to choose appropriate technologies for competitive advantage.
- Develop a sound understanding of the law and associated operational procedures as related to operational safety and the protection of the marine environment.
- Effectively and efficiently plan and manage a research project.
- Be conversant with legal principles, law and conventions that apply to dry and wet shipping law.



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1st SEMESTER

1. BUSINESS STUDIES & MANAGEMENT
2. MICROECONOMICS
3. INTRODUCTION TO SHIPPING
4. SHIPPING PRACTICE
5. MARKETING I
6. INTRODUCTION TO LAW
7. ACCOUNTING PRINCIPLES & APPLICATIONS I
8. BUSINESS ENGLISH I
- SEMINARS**
9. WRITING AND ORAL COMMUNICATION - SKILLS
10. INTRODUCTION TO NAVIGATION

2nd SEMESTER

1. INTERNATIONAL BUSINESS & MANAGEMENT
2. MACROECONOMICS & STATISTICS
3. PORT AGENCY & MARITIME GEOGRAPHY
4. SHIP & CARGO OPERATIONS
5. MARKETING II
6. BUSINESS & TRADE LAW
7. ACCOUNTING PRINCIPLES & APPLICATIONS II
8. BUSINESS ENGLISH II
- SEMINARS**
9. MARINE TECHNOLOGY & SHIP DESIGN
10. PORT MANAGEMENT & DEVELOPMENT

3rd SEMESTER

1. CARRIAGE OF GOODS BY SEA I
2. CHARTERING I
3. SHIPPING POLICY
4. MARINE INSURANCE I
5. APPLIED MARITIME ECONOMICS I
6. SHIP OPERATIONS MANAGEMENT
7. SHIPPING LAW I
8. MANAGEMENT OF SHIPPING COMPANIES
- SEMINARS**
9. ANATOMY IN SHIPPING PRACTICE
10. E-BUSINESS & SHIPPING

4th SEMESTER

1. CARRIAGE OF GOOD BY SEA II
2. CHARTERING II
3. SHIPPING ACCOUNTING & APPLICATIONS
4. MARINE INSURANCE II
5. APPLIED MARITIME ECONOMICS II
6. SHIP MANAG. & QUALITY OPERATIONS
7. SHIPPING LAW II
8. LEADERSHIP IN SHIPPING COMPANIES
- SEMINARS**
9. RO-RO PASSENGER SHIPS & LINER TRADES
10. INTERNATIONAL ECONOMICS & STOCK MARKETS

5th SEMESTER

1. SHIPBROKING & CHARTERING PRACTICE
2. SHIP OPERATIONS MANAGEMENT I
3. ISM & ISPS codes, ISO 9001: 2000, STCW
4. LAYTIME & DEMURRAGE
5. LOGISTICS & DISTRIBUTION MANAGEMENT
6. DERIVATIVES & RISK MANAGEMENT IN SHIPPING
7. ENVIRONMENTAL MANAG. FOR SUSTAINABLE SHIPPING
8. STRATEGIC MANAGEMENT IN SHIPPING INDUSTRY
- SEMINARS**
9. MARKETING OF SHIPPING COMPANIES
10. QUALITY SHIPPING ISO 14001 : 2004

6th SEMESTER

1. SHIP SALE & PURCHASE OF THE VESSELS
2. SHIP OPERATIONS MANAGEMENT II
3. ISM & ISPS codes, ISO 9001: 2000, STCW
4. CHARTER PARTIES DISPUTES & CLAIMS
5. PORT LOGISTICS
6. FINANCE OF SHIPPING COMPANIES
7. MARITIME POLLUTION PREVENTION & RESPONSE
8. ENTREPRENEURSHIP IN SHIPPING INDUSTRY
- SEMINARS**
9. SHIPPING LAW & ADMIRALTY JURISDICTION
10. CONTEMPORARY CRISIS MANAGEMENT

SBE PARTNERS

- SBE has close and successful cooperation with British and European Universities.
- SBE has very good cooperation with European Institutions and Research Centers.
- SBE has professional cooperation with consultancy organizations.

SBE PROSPECTS

SBE's courses are an ideal way of gaining a fresh perspective on the modern globalized business world.

The active lecture sessions, and the design of modern programmes point to the many benefits, which include:

- Sharing the specialized experience of individual participants and lectures.
- Gaining knowledge of impending problems.
- Developing Strategy potential.
- Developing Entrepreneurial potential.
- Developing Leadership potential.
- Analyzing problems at an international level.
- Receiving an extensive set of lecture notes that will serve as a useful reference source long after leaving SBE.



FINAL PROJECT 10.000 WORDS

SBE & GLOBAL EXECUTIVE & MASTERS

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